



Blue Print Direct Mail
Trading name Blue Print Management Services

Environmental Policy





Environmental Policy

Blue Print Direct Mail (BPDM) recognises that its products and processes impact on the environment therefore this policy defines our commitment to the identification and evaluation of the environmental impact of our operations and approved codes of practice and full compliance with environmental legislation.

Blue Print are committed to fulfilling the requirements placed on us by our customers, environmental obligations and also those identified by local authorities, leaseholders and suppliers.

We are committed as an organisation to reducing pollution, emissions and waste to landfill, recycling as many waste materials as we can, and reducing energy for the benefit of our environment and those who interact within it.

We endeavour to enhance this policy by raising awareness, encouraging participation and training employees in environmental matters, by expecting similar environmental standards from suppliers and contractors, and assisting customers to use our products and services in an environmentally-sensitive way where possible. We will make this policy available to our customers and the public on demand.

It is our aim to ensure, by regularly reviewing and adapting our environmental objectives and targets that all members of staff understand this policy and are encouraged to do their utmost to achieve Blue Prints environmental targets and be driven to continually improve and exceed our standards.

Mr Anthony Drew, our Managing Director has overall responsibility for our environmental initiatives.

Mr Adrian Baker, takes responsibility for implementing and managing our environmental initiatives.

Practical implications;

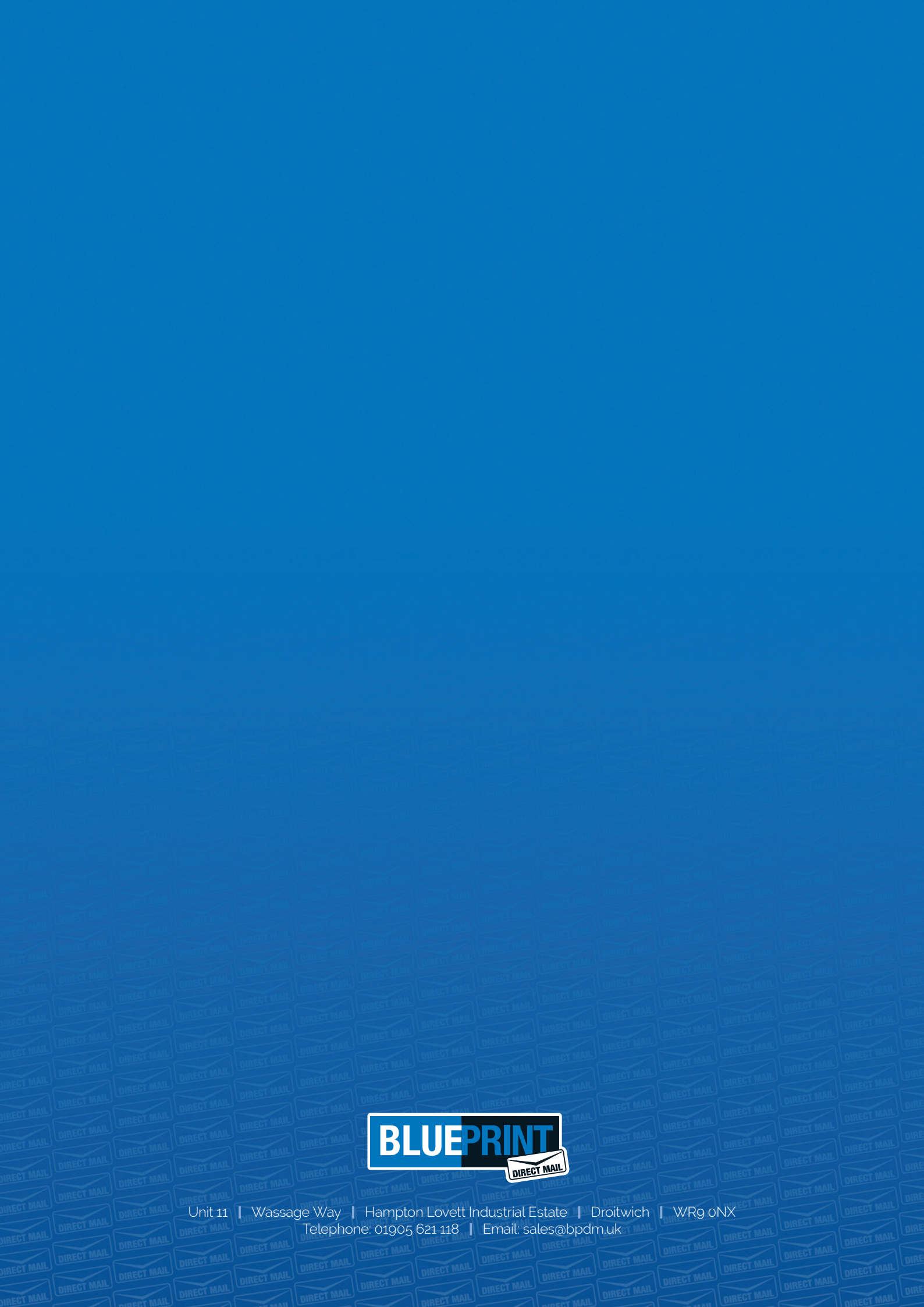
- We endeavour to produce print and direct mail that is produced from sustainable forestry and can be traced back through the chain from tree to when it goes into the mail as an end product.
- All paper-based products are subject to close control of issue and usage. Paper is sourced only from facilities conforming to appropriate environmental standard requirements (for example BS EN ISO 14001:1996).
- Our toner waste does not need any special treatment for disposal.

We are continually working to achieve higher environmental standards in our day to day activities by:

- Lowering energy and water consumption
- Reducing material consumption
- Using environmentally friendly materials
- Operating a total recycling policy, if it can be recycled we recycle it
- Minimising fuel consumption.

As a company our use, recycle, reuse, policy means that everything which can be reused or recycled is.

- Paper/board waste is collected and recycled by Clearaway Recycling & Waste Management (Waste carriers license no CB/UE5981BH).
- Plastic packaging, shrink wrap, pallet wrap is collected, sorted and if possible recycled by Clearaway Recycling & Waste Management (Waste carriers license no CB/UE5981BH).
- All our general commercial waste is collected by Clearaway Recycling & Waste Management (Waste carriers license no CB/UE5981BH).



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